

**Values for the
Creative Economy:**

The Role of Education

9 - 12 NOVEMBER, 2006.

ASO METHODOLOGY WORKSHOP
Department of Sociology University of Zadar

workshop program

Values for the Creative Economy: The Role of Education ASO Methodology Workshop

Department of Sociology, University of Zadar
9-12 November, 2006

workshop program

Thursday, November 9

Arrival of the participants, informal networking

Friday, November 10

9.00 - 9.30 Opening

Danica Škara, Vice-Rector (University of Zadar): *Welcome*

Mirko Petrić (University of Zadar): **Workshop Structure, Aims and Goals**

Workshop 1: Contexts for the Creative Economy

9.30 - 11.00 Justin O'Connor (University of Leeds)
“Cultural and Creative Industries: a Perspective from the UK”

Mirko Petrić (University of Zadar)

“From Creative Industries to the Creative Economy: The Southeast-European Context”

Jaka Primorac (Institute for International Relations, Zagreb)

“Cultural Workers and the Creative Industries Development in Southeast Europe”

Discussion

11.00 - 11.30 Coffee break

11.30 - 13.00 Siyka Kovacheva (University of Plovdiv)
“Changes of Values of Bulgarian Youth in the Period 1990-2006”

Ivan Tchalakov (University of Plovdiv)

“Values, Technology, Economy: The Bulgarian Context”

Discussion

13.00 - 15.00 Lunch break

- 15.00 - 16.30** Borislava Petkova (University of Plovdiv)
“Studying Folklore, Values of Bulgarian Youth, and Creative Industries”
- Krešimir Krolo (University of Zadar)
“Changes of Values in Austria in the Period 1986-2006: A Report on the Survey Findings”
- Inga Tomić-Koludrović (University of Zadar)
“Values in a Comparative Context: Austrian and Croatian Women”
- Discussion*
- 16.30 - 17.00** Coffee break
- 17.00 - 18.00** Željka Tonković (University of Zadar)
“European Integration: Views of Croatian Youth”
- Inga Tomić-Koludrović (University of Zadar)
“Youth Lifestyles in Transitional Croatia”
- Discussion*
- 19.00** Dinner

Saturday, November 11

- 9.00 - 10.30** Mirjana Ule (University of Ljubljana)
“Life and Value Orientations of Contemporary Youth: The Challenge of Change”
- Metka Kuhar (University of Ljubljana)
“Social Construction of Body Images of Young People”
- Discussion*
- 10.30 - 11.00** Coffee break
- Workshop 2: Researching the Creative Economy: Issues of Methodology**
- 11.00 - 13.00** Sven Marčelić (University of Zadar)
“Haller’s Critique of Inglehart’s Value Survey”
- Mirko Petrić (University of Zadar)
“Pros and Cons of Florida’s 3Ts”
- Ivan Tchalakov (University of Plovdiv)
“Researching the Technology-Economy Nexus”
- *Discussion of research strategies: part 1*
- 13.00 - 15.00** Lunch break

15.00 - 16.30 Inga Tomić-Koludrović (University of Zadar)
“Strategies of Lifestyle Research”

Valerija Barada (University of Zadar)
“Researching Social and Cultural Competences”

Bernadette Müller (University of Graz)
“The Concept of Identity in Social Research: Definition and Operationalisation”

Discussion of research strategies: part 2

16.30 - 17.00 Coffee break

Workshop 3: The Value of Education

17.00 - 18.00 Roberta Maierhofer (University of Graz)
“The Bologna Process and Creativity: The Role of Education”

Alexandra Dorfer (University of Graz)
“On the Graz Model of Evaluation of Competences”

19.00 Dinner

Sunday, November 12

9.30 - 11.00 *Discussion of research strategies: concluding remarks*

11.00 - 13.00 *Networking, Team-Building and Project Planning*

13.00 - 15.00 Lunch

Departure of the participants